

Top Conference Speakers



David K. Rehr

President and CEO, National Association of Broadcasters
Washington, DC

David Rehr joined NAB as president and CEO in December 2005. He made it one of his priorities to visit directly with, and obtain input from, as many station groups and individual local broadcasters as possible. His aggressive schedule of meetings took him to 20 state broadcast conventions. He also met with broadcasters in 25 states and visited 22 local stations. Rehr delivered more than 40 speeches in 2006, including a major address on "The Future of Broadcasting" at the prestigious National Press Club. Another of Rehr's top priorities in 2006 was a realignment of NAB departments and staff to bring greater value to NAB membership.

Prior to his taking over the helm at NAB, Rehr was president of the National Beer Wholesalers Association (NBWA). Under his leadership, NBWA's visibility in the advocacy community soared, and the association was ranked as one of the top ten most influential lobbying organizations by Fortune magazine. With more than 25 years of experience on Capitol Hill and in the lobbying community, Rehr has been an outspoken advocate for entrepreneurs and small business before the federal government.

Rehr, who has a doctorate in economics from George Mason University, has been named a "Top Association Lobbyist" multiple times by one of Congress' "must read" publications, *The Hill*. He has also been featured in Beachum's *Guide to Key Lobbyists*, and after just seven months at NAB, *Radio Ink* magazine named him the 21st most influential person in radio.